



Job Title: **UI/UX Designer**

Location: Gurugram, India

### Position Overview

We are looking for an experienced UI & UX designer to join our design team and help craft new digital experiences, products and platforms with a human-centered approach to design. You should have experience of solving problems by design, ability to understand user needs and an eye for digital aesthetics.

### Key Responsibilities

- Understand given requirements to design intuitive and visually appealing interfaces for digital products that meet business requirements and user needs
- Conduct user research and usability testing to inform design decisions.
- Design with empathy, research the subject, create wireframes, prototypes, mockups and design specifications that effectively communicate design concepts
- Collaborate with cross-functional teams, including product managers, developers, and designers, to ensure designs are technically feasible and align
- Stay up-to-date with industry trends and best practices in UX/UI design
- Participate in design reviews and provide constructive feedback to other designers.
- Advocate for the user and incorporate user feedback into design
- Provide design guidance and mentorship to junior designers as needed
- You will sometimes work on very broadly defined, loose concepts, and sometimes on narrowly defined, tactical deliverables.

### Qualifications

- 5-8 years of experience as a UX/UI Designer or similar role.
- Strong portfolio showcasing UX/UI design work for web and mobile applications.
- Good understanding of overall design including basic usability, accessibility, industry standards, user research, architecture and navigation.
- Proficiency in design tools such as Sketch, Figma, or Adobe Creative Suite.
- Strong understanding of user-centered design principles and best practices.
- Can prototype experiences, including the ability to gauge the appropriate fidelity for the objective.
- Strong communication and interpersonal skills. The ability to communicate design considerations and persuade various stakeholders will be critical in getting your ideas implemented.
- Bachelor's or Master's degree in Design, Human-Computer Interaction, or related field.

### About Biocube

Biocube Matrics is a fully owned subsidiary of Biocube Technologies, a US company in Identity Management space. We provide cutting-edge, patented, AI-powered contactless biometric identity solutions, with a mission to revolutionize the way individuals are identified and receive services. Our innovative solutions leverage the latest advancements in computer vision, biometrics, and cybersecurity to provide secure and seamless identity verification across various industries. The company has developed the proprietary biometric platform & received patent in the US, and is now in the process of rolling out commercial projects in global market.

We invite you to join our dynamic team at Biocube & be part of our exciting journey!